

The Kentucky Bourbon Collection

Whiskey Row — Historic Distillery Tastings, Guided Walking Tour & 3-Night Stay in Louisville for 2

This Experience for 2 Includes:

- 3-night stay at the **Louisville Marriott Downtown** in a standard guest room
 - **4-hour guided Whiskey Row walking tour** with a local bourbon expert
 - **Guided tour & tasting at Old Forester Distillery**
 - **Guided tour & tasting at Michter's Fort Nelson Distillery**
 - Additional distillery & tasting room visits along historic Whiskey Row
 - All tastings, tour leader, gratuities, taxes & fees included
 - Winspire **booking & concierge service**
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Where Bourbon Culture Was Born

Along the Ohio River, Louisville's Whiskey Row blends 19th-century iron-front buildings with the aroma of aging oak and the hum of modern distilling. This is the birthplace of bourbon heritage — where history is poured into every glass and legends have been built for over 150 years.

This experience invites you to walk the same streets, hear the same stories, and taste the same craftsmanship that shaped America's native spirit.

Walk Whiskey Row – A Guided Bourbon Journey

Your immersive 4-hour guided walking tour brings bourbon to life through stories, architecture, and unforgettable tastings.

Highlights of Your Bourbon Journey:

Old Forester Distillery

- The only bourbon brand distilled before, during & after Prohibition
- Behind-the-scenes distillery tour
- Guided tasting of classic Old Forester expressions
- 150+ years of innovation & legacy

Michter's Fort Nelson Distillery

- Revered for small-batch precision & meticulous craftsmanship
- Guided tasting of premium bourbon & rye
- Insight into Michter's process, aging, and historic revival

Additional Whiskey Row Stops

- Visits to other distilleries & tasting rooms
- Expert commentary from your bourbon guide
- Gratuities included so you can focus on savoring the experience

This is bourbon storytelling at its finest — relaxed, social, and deeply rooted in Kentucky's past.

Your Stay — Louisville Marriott Downtown

A polished, contemporary retreat steps from Whiskey Row:

- Spacious, modern guest room
- Easy access to riverfront paths, top restaurants & local nightlife
- Walkable to distilleries, tasting rooms & museums
- Ideal home base for exploring Louisville's bourbon and culinary scene

Return each evening to quiet comfort after full days of tasting, learning, and exploring the heart of Bourbon Country.

Why Donors Love This Package

- **Authentic immersion** — Walk Whiskey Row with a local expert and hear stories where they happened
 - **Two iconic tastings** — Old Forester + Michter's deliver instant desirability and brand recognition
 - **Relaxed, social format** — A walking experience rather than a crowded bus tour
 - **Strong giftability** — Perfect for couples, bourbon lovers, birthdays & milestone celebrations
 - **Prime downtown lodging** — Steps from Louisville's best bars, restaurants & attractions
 - **High perceived value** — Multiple tastings + expert guide + premium hotel = easy to understand & bid on
 - **Seamless Winspire planning** — Stress-free, well-organized, and confidence-inspiring
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Key Details

- Must be **21+** for tastings (all ages may join the walking tour portion)
 - Blackout dates: Derby Week, Bourbon Festival, major holidays & local events
 - Reservations subject to availability; book 60+ days in advance
 - Winspire package redemption: book within 1 year, travel within 2
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Auction Close – Winspire Style

"Tonight, you can take home the story of bourbon — not from a book, not from a bar, but from the streets where it was born. Picture strolling Whiskey Row, tasting with master distillers at Old Forester and

Michter's, and staying right in the heart of downtown Louisville. It's history, flavor, and heritage poured into a single unforgettable getaway. Who's ready to raise a glass and start the bidding on this Kentucky Bourbon Collection?"